



**California Association for Nurse Practitioners  
Monthly Chapter Communication / January 2014**

January 28, 2014

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**Advocacy**

Keeping momentum from 2013 and facilitating future advocacy campaigns, CANP has established priorities for advocacy efforts in 2014, which include ways to enhance member engagement, means for effective media outreach, coalition building and PAC fundraising.

Still a vital component of these future efforts is that each chapter carries out the direction to appoint a chapter Legislative Representative to coordinate outreach on the part of each individual chapter through Stephanie.

**Action for Chapters:**

- Utilize Grassroots Coordinator Stephanie Tseu ([canpgrassroots@gmail.com](mailto:canpgrassroots@gmail.com)) as the central contact for information on grassroots efforts
- Utilize the 2013 campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP
- Designate one Legislative Representative per Chapter as one key contact for the Chapter

**Events**

*37<sup>th</sup> Annual Educational Conference (2014)*

The 37<sup>th</sup> Annual Educational Conference will be taking place **March 20-23, 2014** at the Marriott Hotel and Spa in Newport Beach. The CANP conference hotel discounted room rate is \$179 (not including state and local tax).

Early registration rates are available until **February 21, 2014**. This years' Annual Educational Conference will offer over 70 educational sessions, 7 workshops, the Annual Fun Run, Yoga, and the annual Gala / Awards. The conference includes educational sessions that will appeal to all types of NPs and NP specialties. Registration brochures have been mailed to the NP Schools offering a complimentary registration for either the Dean or Director of the NP program or a student.

CANP has space available for exhibitors and sponsors. The electronic version of the Sponsor and Exhibitor Prospectus is available online at [canweb.org](http://canweb.org). Please let industry reps know that they are able to register to exhibit at the conference online or by contacting the CANP office.

The CANP Conference agenda and registration packet was mailed to members and is available on [canpweb.org](http://canpweb.org).

The CANP VP of Finance, Mary Huntsinger is actively seeking donations from Chapters for the raffle held at the Annual Educational Conference. Information will go out shortly, but if any Chapters have items to donate or questions, please contact Mary Huntsinger, CANP VP of Finance at [mary.huntsinger@gmail.com](mailto:mary.huntsinger@gmail.com) .

**Action for Chapters:**

- Register for conference
- Set aside funds to provide scholarships and / or send members to conference
- Plan to donate to the raffle
- Talk to reps and medical industry people and ask them to participate in the conference.

HOD / Lobby Day

HOD and Lobby Day will be held on **May 19 & 20<sup>th</sup>** in Sacramento at the Sheraton Grand Hotel. The special CANP rate for hotel reservations will be \$149 a night (excluding tax and tourism fees). More information and registration information is available on [canpweb.org](http://canpweb.org).

DEADLINE APPROACHING – Delegate Names to CANP by February 3, 2014  
(forms available on [canpweb.org](http://canpweb.org))

Dates & deadlines to remember:

- **February 3, 2014 – Last day to submit delegate names**
- March 10, 2014 – Deadline to submit resolutions
- April 18, 2014 – HOD Packet distributed to delegates

**Action for Chapters:**

- Submit your delegate names to CANP by February 3, 2014
- Start the discussion on possible resolutions from your Chapter
- Encourage Chapter members to attend Lobby Day (May 20, 2014)

Leadership Summit

The Leadership Summit has been rescheduled to late summer 2014 in Sacramento. The location in Sacramento is to be determined. The rescheduling of the Summit was initiated based on three factors -

- CANP was asking Chapter Leaders to travel to three events in one quarter (CANP Annual Conference in March, Leadership Summit in April and HOD / Lobby Day in May) and felt that the extended travel and costs associated would be a hardship on Leaders
- The majority of Chapters hold elections and install new board members in July, therefore holding the Summit in late summer with new leaders made more sense
- The initial date of April 19<sup>th</sup> is the day before Easter. This date would have conflicted with many who observe the holiday.

More information will be available shortly.

**Action for Chapters:**

- Make plans for your Chapter President to attend the Leadership Summit in September
- Budget for your Chapter President to attend
- Notify your membership that your President will be attending

## Operations

### Chapter Alignment Agreement

In the Alignment Agreement, several documents have been referenced, such as – the Quarterly Report, the Strategic Plan acknowledgment and the income / expense reports.

The Quarterly report, Strategic Plan acknowledgment and income / expense reports were distributed in December with a January 15<sup>th</sup> deadline for Quarter 2. To date CANP has received 13 Quarterly Reports, 14 Strategic Plan acknowledgments and 5 income / expense reports. Staff will be following up with those Chapters who are delayed in submitting.

For clarification, below is a list of the quarters that are referenced in the reports -

#### **2013 -14**

Q2 – completed (October 1 – December 31)

Q3 – January 1 – March 31 (due by April 15)

Q4 – March 1 – June 30 (due by July 15)

#### **2014-15**

Q1 – July 1 – Sept. 30

Q2 – Oct. 1 – Dec. 30

Q3 – Jan. 1 – Mar. 30

Q4 – Mar. 1 – Jun. 30

The reports for Q3 will be distributed to Chapters by March 1<sup>st</sup> with a deadline of April 15<sup>th</sup>. Also, Chapter bylaw documents will be distributed to Chapters by February 15<sup>th</sup>.

#### **Action for Chapters:**

- Be on the lookout for Chapter reporting documents and online reports – notification will come to you via email
- Review your Chapter Alignment Agreement for items of interest – please ensure that your Chapter is using canpweb.org as your only website

### Chapter Donations

CANP has received \$6,000 in Chapter donations for the 2013-14 fiscal year. The donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. The table below shows the number of members in each Chapter and details the amount of donations received for the last two years and includes information on donations received this year. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Chapter	Membership per Chapter as of January 24, 2013	Chapter Donations 2011-12	Chapter Donations 2012 - 2013	Chapter Donations 2013-14
North Coast	24			
Redding	43			
Mendocino	15			
Three Rivers	23			

North Bay	133	\$2,500	\$4,000	
Sacramento	251	\$2,430		
Alameda / Contra Costa	250			
SF Golden Gate	271	\$5,000	\$3,000	
Silicon Valley	94			
Sierra Area	41			
Central Coast	12			
Coachella Valley	63	\$700		
Channel Islands	72			
Fresno	57			
Inyo	4			
Santa Cruz / Monterey	42			
Tulare / Kern	47			
Inland Empire	136			
Orange County	331	\$4,000	\$4,000	
Tri Valley	144	\$2,500		\$5,000
Greater Pasadena	121	\$1,000		\$1,000
West LA, North	169	\$3,000	\$3,000	
West LA, South	83	\$2,000	\$1,000	
South Bay	164	\$2,000	\$2,000	
San Diego, North	165		\$1,500	
San Diego, Central	125		\$2,000	
Out of State	37			
<b>TOTAL</b>	<b>2,906</b>	<b>\$25,130</b>	<b>\$20,500</b>	<b>\$6,000</b>

## Membership

CANP's membership is currently at 2,891 active members as of January 28, 2014.

### Membership Promotion

CANP is offering a conference membership promotion. People who join CANP and register to attend the conference receive two free months of membership.

### Membership Renewals

CANP renewal efforts are on-going with members coming up for renewal on a monthly basis. February has 243 members expiring and it is important to reach out to those people who have not renewed their membership. Many of these people joined in November of 2012 for NP Week promotion and received two free months of membership.

CANP's notification efforts include:

- Invoice in their online member account 60 days prior to their renewal date
- Invoices are mailed 30 days prior to expiration
- An email 30 days prior to their due date and then biweekly thereafter
- Members are mailed another invoice the week of their due date
- Members are mailed a renewal reminder postcard 30 days after their expiration date

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

**Action for Chapters:**

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at [canpweb.org](http://canpweb.org)
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues

**Membership Committee**

The Membership Committee will be meeting Monday, February 3 at 8:00 p.m. via conference call. Membership Committee members are concluding student presentations at all the nursing schools statewide. Committee members are also encouraged to reach out to prospective members and people that have not renewed their membership.

**Action for Chapters:**

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the [canpweb.org](http://canpweb.org) website) to present at the local school(s) in your Chapter's area
- Bring membership brochures and conference registration information to campuses and distribute them when you give the presentation

## **Strategic Plan**

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

### Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

### Vision

CANP will revolutionize health care and the role of the nurse practitioner.

### Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

### Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.